

WOOD COATINGS & SUBSTRATE CONFERENCE

Presented by

**Piedmont Society for Coatings Technology
The University of North Carolina at Greensboro
The Wood Coatings Research Group**

September 20 - 21, 2018

Campus of University of North Carolina – Greensboro

Symposium/Conference purpose and objective:

The purpose of the Wood Coatings Technology Conference would be to provide a coatings technology conference that speaks to the basic chemistry, science, and technology behind the development, performance, and application of coatings, particularly wood coatings. It is our goal to present basic theory and science information that will

- Improve understanding of the science as related to coatings for the coatings chemist and technologists
- Help further advance the science of coatings
- Provide a forum for discussion of new technologies and development

The conference should also help those unfamiliar with the coatings industry see the potential merits and opportunities of choosing a career in a materials science field such as coatings and related areas.

The Piedmont Society for Coatings Technology, The University of North Carolina at Greensboro, and The Wood Coatings Research Group is once again holding a Wood Coatings & Substrate Symposium, which will be held on the campus of UNCG. In the fall of 2004, we held the first Wood C&S to great success with attendance being at maximum capacity and we found with each subsequent conference an even stronger desire for attendance. In the 2012 Conference, we had more submissions to present than space available, which indicates to the technical community the value of this event, and we continue to have quality abstracts submitted for the 2018 conference. With the technical presentations we have scheduled, we believe that this conference will be very popular and with the location on the Campus, we will be able to accommodate more attendees than in previous years.

The purpose of this letter is to not only let you know as a company about this event, but to also request your assistance. We are currently seeking sponsors for the conference and greatly appreciate your financial support. Your support will help supply conference refreshments, honorariums, and other supplies and incidental costs. *Your support will also help to promote our industry.* This year there is a slight change in registration, we are asking all registrants to make a \$20.00 donation to the scholarship fund (your sponsorship also has a benefit in this area to your customers, details to follow)

ALL Sponsors will be acknowledged at the event with your company's logo.

The levels of sponsorship are:

Platinum \$750.00 +up

Gold	\$500.00 +
Silver	\$250.00 +
Friend	\$100 +

For your support, your company's logo will be displayed outside the venue on poster boards indicating your sponsorship. Your logo will also be displayed continuously in a PowerPoint presentation in the area of refreshments and will be running between presentations. Logos for Platinum sponsors will be single on the PowerPoint, Gold will be three per page, Silver five to six, and Friends all together.

Additionally, Platinum Sponsors will receive table top space for display and unlimited registrants; Gold Sponsors will receive table top space for display and ten (10) registrant passes; Silver Sponsors and Friend Sponsors will receive five (5) and two (2) registrant passes respectively.

So how does the number of registrant passes you have be a benefit? Of course it means that your representatives don't have to give the donation, but with the ones you have left over, you may invite your customers as guests to the event.

We are excited to be able to offer tabletops for our Platinum & Gold sponsors. We will have designated times for the tabletops to be open on both days. Please note that we do have a limited number of tabletops available, so please get your commitment in early. If you do not want to have the tabletop, we can designate you as a lunch sponsor and that will be advertised in the area.

Sponsorship pledges should be made as soon as possible and checks should be received no later than August 20, 2018. Please make checks payable to **Piedmont Society for Coatings Technology**. You can also pay with a credit card through PayPal. We can send you an invoice through PayPal which you may find easy for your bookkeeping.

E-mail pledges to:
Nada Jovanovich njovanovich@triad.rr.com

Mail Checks to:
PSCT
C/O Nada Jovanovich
1616 Hunterwoods Dr
High Point, NC 27265-8164

Please note: Donations received over and above Symposium/Conference costs will be used to support the Piedmont Society for Coatings Technology Scholarship Program. Plus this year's winner(s) will be presented the scholarship during the event.

Thank you for your support.
Nada Jovanovich
PSCT Society Liaison
Wood C&S Conference Committee Member